| Electronic Acknowledgement Receipt   |                                       |  |  |  |
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| Application Number:                  | 10567770                              |  |  |  |
| International Application Number:    |                                       |  |  |  |
| Confirmation Number:                 | 5671                                  |  |  |  |
| Title of Invention:                  | Method and apparatus for media buying |  |  |  |
| First Named Inventor/Applicant Name: | Stuart Charles Lewis                  |  |  |  |
| Customer Number:                     | 23676                                 |  |  |  |
| Filer:                               | Norman R. Van Treeck/Marilyn Paik     |  |  |  |
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| Application Type:                    | U.S. National Stage under 35 USC 371  |  |  |  |

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| Submitted with Payment                   | yes             |
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| Payment Type                             | Deposit Account |
| Payment was successfully received in RAM | \$555           |
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|---------------------------|---|--|--|---------------------|---------------------|--|--|--|
| Document<br>Number        | Document Description  | File Name                                    | File Size(Bytes)/<br>Message Digest          | Multi<br>Part /.zip | Pages<br>(if appl.) |  |  |  |
| 1                         |   | Amendment_and_Response.<br>pdf               | 70409  | yes                 | 10                  |  |  |  |
| ·                         |   |  | e1687bb29a68b6ccc6be5578e93f1a5b4e3<br>90176 |                     |                     |  |  |  |
|                           | Multipart Description/PDF files in .zip description                     |  |  |                     |                     |  |  |  |
|                           | Document Description  |  | Start  | End                 |                     |  |  |  |
|                           | Amendment/Req. Reconsideration-After Non-Final Reject                   |  | 1  | 1                   |                     |  |  |  |
|                           | Specification  Claims  Applicant Arguments/Remarks Made in an Amendment |  | 2  | 2                   |                     |  |  |  |
|                           |   |  | 3  | 7                   |                     |  |  |  |
|                           |   |  | 8  | 10                  |                     |  |  |  |
| Warnings:                 |   |  |  |                     |                     |  |  |  |
| Information:              |   |  |  |                     |                     |  |  |  |
| 2 Drawin                  | Drawings-other than black and white                                     | Replacement_Sheets_of_Figur<br>es_1_to_6.pdf | 231066                                       | no                  | 7                   |  |  |  |
|                           | line drawings   |  | cddf5f5e1e0876d4770u378150c1c376d328<br>76a7 |                     |                     |  |  |  |
| Warnings:                 |   |  |  |                     |                     |  |  |  |
| Information:              |   |  |  |                     |                     |  |  |  |
| 3 Fee Worksheet (PTO-875) | Fee Worksheet (PTO-875)   | fee-info.pdf                                 | 30063  | no                  | 2                   |  |  |  |
|                           | rec nonsheet (110 0/5)  |  | e0fa736d6cc530dac515e8b97c9b34780347<br>bd22 |                     |                     |  |  |  |
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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-[d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.